

screenz

SCREENZ is the news, information and listings service for the NZ screen industries and related professions

Website advertising prices are for 4 weeks

	Website	Website + Newsletter
Leaderboard	\$1000	\$1800
1 (body)	\$700	\$1200
2 (body)	\$600	\$1100
3 (body)	\$500	\$1000
4 (body)	\$400	\$900
5 (body)	\$300	\$800
6 (sidebar)	\$900	\$1400
7 (sidebar)	\$800	\$1300
8 (sidebar)	\$700	\$1200
9 (sidebar tiles)	\$300	\$750
10 (sidebar)	\$600	\$1100

The small print

All website advertisements are displayed as share of voice, with a guaranteed minimum share of 33%. All prices exclude GST. All slots are subject to availability.

Ad Specs

Website ads are accepted in .jpg, .png or .gif formats, including animated .gifs, at full size at 72dpi. Max file size: 70kb. Ads with white background require a 1px black border.

Please supply a url for redirect.

Website ads are accepted in the following sizes:
 (images in example are 728 x 90 px, 300 x 250 px (sidebar))
 728 x 90 px
 600 x 160 px
 300 x 250 px (sidebar)
 125 x 125 px (sidebar tiles)

The screenshot shows the screenz website interface. At the top, there's a navigation bar with 'HOME', 'SCREENZ NEWS', 'NEWS FROM ELSEWHERE', 'LISTINGS', and 'ABOUT'. Below this is a main content area with several news items, including 'INAUGURAL WEFEST SETS DATE', 'NEWS LOGS HEAD', 'GRIMM FINDS JAMES', '2015 AWARDS TWO MORE', and 'WETA WORK AMONG NOMINEES FOR CLASS'. To the right of the main content is a sidebar with social media links for Facebook (324 Fans) and Twitter (308 Followers). Below the main content, there are several ad slots labeled 1 through 10, each with a '728x90 px' or '300 x 250 px' size. The ad slots are arranged in a grid. At the bottom right, there's an 'EVENTS CALENDAR' showing a calendar for September 2015. The website footer contains the text 'Copyright screenz 2015 All Rights Reserved'.

Newsletter

SCREENZ offers a range of newsletter services:

- three times a week (Monday, Wednesday, Friday)
- weekly (Monday)
- monthly production listings (starting October)
- occasional sponsored EDMs

We send over 20,000 newsletters to over 1,600 subscribers every month.

Newsletter advertising prices are for 4 weeks, to appear in the three times a week news service. Please enquire about other opportunities.

	Newsletter
Leaderboard	\$1000
A	\$900
B	\$800
C	\$700
D	\$600

The small print

All prices exclude GST.

All slots are subject to availability.

Ad specs

Newsletter ads are accepted in .jpg, .png or .gif formats, at full size at 72dpi. Max file size 25kb.

Please supply a url for redirect.

Newsletter ads are accepted in the following sizes:
(images in example are 468 x 60 px)
500 x 75 px (leaderboard only)
468 x 60 px
300 x 80 px
125 x 125 px

Contact

Please contact Kelly Lucas to discuss your requirements.
021 996 529
kelly@screenz.co.nz

screenz

LEADERBOARD 468 x 60 px

screenz

Hi reader

It seems like everyone's a winner this weekend, with Kiwis doing good here, there and everywhere. A good way to start the week!

A 468 x 60 px

SCREENZ NEWS



Everybody has a win

Alan George's *Everybody Has A Thing* wins at LA Shorts Fest



Mahaffy wins in Venice

Jake Mahaffy's *Free in Deed* takes top Cirzonti gong



Good night for Kiwis at Spikes Asia

Wins include Agency of the Year and 3 Grand Prix



Dynabrick wins Kiwi Gamestarter

Wellington-based Rox Flame takes out \$20K award



The Trailer Park: 14 September 2015

Coming, ready or not

B 468 x 60 px

CURATED NEWS & MEDIA RELEASES



Doing good for nothing

NetGuide article on supplying free TV content to Pacific nations



Rugby filmmaker tackles space

Herald article on filmmaker James Brown's app *nQep*



Matthew Saville attachment on Bombshell

Saville will attach to director Ric Pallazzi on Screenshot telefeature



Sony's groundbreaking developments

IBC 2015 to showcase 'Beyond Definition' vision in action

C 468 x 60 px

LISTINGS

Executive Director, NZWG, Auckland

Applications close 10 September



Head of Music, NZ On Air

Applications close 30 September



The SPP Big Pitch 2015

Entries open until Friday 23 October



D 468 x 60 px

